



## **Design Miami/ Basel Delivers its 12th Edition with Innovative Swarovski Designers of the Future, Design Collaborations & Satellites, and a Rich Series of Thoughtful Design Talks and Programming**

**Basel, June 2017/** As the debut of the twelfth edition of Europe's most distinguished fair for collectible design approaches, nearly fifty top galleries from around the world are making their final preparations for exhibitions of exceptional modern and contemporary design. To accompany these presentations, Design Miami/ Basel has planned a full program of talks, events, and special exhibitions that celebrate connections among the global design community.

Swarovski's Designers of the Future Award installation presents groundbreaking technological advances in design from Jimenez Lai, TAKT PROJECT, and Marjan van Aubel. Collaborations & Satellites from Laufen, Muraba, and Kenny Schachter's *Rove Cars* present, respectively, tradition and innovation in ceramic art and design, a space designed from sketches by 2017 Pritzker Prize winners RCR Arquitectes, and a personal collection of rare cars. Berlin's iconic art bookshop *do you read me?!* returns to the fair with a specially curated selection of art publications and vintage books, and Leclletico's design for the Collectors Lounge offers fairgoers respite among an intricate collection of curiosities and comforting furnishings.

The Design Talks series is intended to engage fairgoers with relevant conversations centered on global design and the convergence of such themes as design history, practical issues of the contemporary private collector, the changing face of architecture, and the fascinating process behind the Swarovski Designers of the Future installation. Finally, Design Miami/ partners with UNAIDS to invite fairgoers to support the effort to end AIDS by the year 2030 by participating in the second edition of the UNAIDS Gala featuring prominent works donated by Design Miami/ Basel gallerists.

### **Swarovski Designers of the Future Award/**

The 2017 Swarovski Designers of the Future Award installation includes a ground breaking world first with 3-D crystal printing, as well as revolutionary

solar cell technology and innovative surfaces. The pioneering designers behind this installation—TAKT PROJECT, Marjan van Aubel, and Jimenez Lai—responded to the theme of ‘Shaping Societies’ and were inspired to craft a new prototype or design statement that makes use of Swarovski’s diverse resources. The single, cohesive environment includes ‘Ice Crystal’ by TAKT PROJECT, ‘Cyanometer’ by Marjan van Aubel and ‘Terrazzo Palazzo’ by Jimenez Lai. ‘Ice Crystal’, a collection of candlestick holders and vases made from 3-D printed Swarovski crystal, was created in close partnership with MICRON3DP based in Tel Aviv. Swarovski are the first luxury brand to attempt 3-D printing crystal. Van Aubel’s ‘Cyanometer’ installation features a series of living light objects, inspired by the original Cyanometer (invented in 1789) and are powered by portable crystal solar panels that use solar cell technology. Each panel is composed of a solar cell integrated within a faceted plano-convex Swarovski crystal which helps to collect and direct light, enhancing the cells efficiency. Lai’s ‘Terrazzo Palazzo’, an architectural environment which houses the winners’ designs, incorporates a new terrazzo surface material made of upcycled “second-quality” Swarovski crystal which has not passed Swarovski’s stringent quality control due to minor imperfections. Inspired by the idea of reusing, reducing and upcycling, ‘Terrazzo Palazzo’ gives this crystal new life.

## **Design Collaborations/**

### **Laufen presents *A Curated Art Show. What?***

The esteemed Swiss company continues to build on its 125-year foundation of tradition and skill passed down through generations, but also consciously takes stock of the past in order to channel resources and energy into constant innovation. *A Curated Art Show. What?*, conceptualized by Beda Achermann, celebrates Laufen’s anniversary and documents the company’s reference points, values, and milestones with seventeen sculptures ranging from abstract to figurative, handmade to digitally fabricated, composed of such materials as vitreous china, SaphirKeramik, coated sand, and more by artists, designers, and architects including Konstantin Grcic, Toan Nguyen, Patricia Urquiola, Bastien Aubry and Dimitri Broquard.

### **Muraba presents Muraba Residences Palm Jumeirah**

Muraba is rooted in the philosophy that the best buildings are designed from the inside out. To translate its vision for Muraba Residences Palm Jumeirah, the company engaged the Spanish architecture firm RCR Arquitectes. The firm’s founders, Rafael Aranda, Carme Pigem, and Ramon Vilalta, have since

# Design Miami/ Basel

won global acclaim as the 2017 Pritzker Prize laureates—the announcement coincided with the completion of their first Dubai project. Muraba presents fairgoers with an immersive experience evocative of the luminous and airy Muraba Residences—complete with its distinctive glass walls—that highlight the sea, sky, and view of Burj Al Arab and the city of Dubai.

## **Design Satellites/**

### **Rove Cars presents #MANUAL**

In a time marked by a cultural fixation on self-driving innovation, Kenny Schachter's *Rove Cars*, all of which are handmade, quirky and from Schachter's personal collection, bring us back in time to remind us that cars remain a universal icon of design and symbol of freedom. Built over the course of fifteen years living in Europe, Schachter's collection offers an unparalleled glimpse into the decades from the 1950s through the 1990s, with thirteen models on display from a 1952 Lancia Aurelia B20 GT to a 1991 Lancia Delta Integrale HF EVO I.

### **do you read me?!**

The destination Berlin book and magazine shop returns to Design Miami/ Basel for the seventh time, offering handsomely designed books, periodicals, and publications from around the world covering art, fashion, photography, design, architecture, and more. Due to its enormous popularity in recent years, do you read me?! compiles an even larger selection of rare printed matter co-curated with the Swiss art book publisher Kodoji Press exclusively for fairgoers that focuses on books of the radical architecture movement from the 60s and 70s from the Schifferli collection.

### **Collectors Lounge/ Leclettico presents *The Labyrinth. Let's Get Lost***

Leclettico has designed the Collectors Lounge for this edition of Design Miami/ Basel. For the past decade, the design firm has charted a rapid ascent in the Milanese design world and garnered a reputation as a multifaceted creative lab that reimagines objects, events, and spaces through the singular lens of its founder, Claudio Loria. This year's lounge is designed to be an oasis within the fair with a labyrinth of curiosities full of potential for unexpected and accidental discoveries. A lushly patterned custom carpet shines against stark aluminum arcade benches by Jean Nouvel, which are in turn softened by an inviting set of Lady Sofas by Marco Zanuso in the classic, harmonious contrast that defines Leclettico's style. Design Miami/ Basel's Collectors and Members are invited to

# Design Miami/ Basel

sip a glass of Perrier-Jouët champagne and allow their attention to drift around the Labyrinth and delight in its varying elements.

## **Design Talks/**

Highlights of this year's Design Talks include *The Poetic of the BBPR Studio - Design and Architecture from 1930-1970*, in which Ugo Casati, Nina Yashar, and Stefano Poli investigate the poetics of the acclaimed Italian collective's design and architecture from 1930 to 1970; Rodman Primack's discussion with Florian Baier and Nina Baier-Bischofberger about the housing of the Bischofberger Collection and their quest to create the ultimate storage and display facilities for expansive private collections; Swarovski Designers of the Future Award winners Jimenez Lai, Marjan van Aubel, and Satoshi Yoshiizumi's conversation about their priorities, inspirations, and challenges while fulfilling Swarovski's proposal to present work on the theme of 'Shaping Societies' (moderated by Marcus Fairs); and *Imaging Architectures*, a dialogue about the changing face of architecture as it increasingly operates between the second and third dimensions, with Florian Idenburg, Simon Castets, and Philipp Schaerer. The Design Talks program will take place in the Design Talks space next to the media lounge on Tuesday, June 13<sup>th</sup> and Wednesday, June 14<sup>th</sup>. To view more on the Talks and their panelists, visit our Design Talks website page.

## **UNAIDS Gala/**

The second UNAIDS Gala returns to Design Miami/ Basel to raise awareness and funds to support efforts to end AIDS by the year 2030. Hosted by Her Royal Highness Princess Eugenie of York, Caroline Rupert, and Ndaba Mandela, and in collaboration with Cartier, the InterContinental Geneva Hotel, and Design Miami/, the evening honors the legacy of longtime AIDS activist Dame Elizabeth Taylor and will include a live auction run by Simon de Pury with rare and one-of-a-kind works from gallerists exhibiting at Design Miami/ Basel, the Haas Brothers, Cartier, Pierre Jeanneret, Catherine Opie, and Dustin Yellin.

## **2017 Gallery Program/**

ammann//gallery/ Cologne

Antonella Villanova/ Florence

Caroline Van Hoek/ Brussels

Carpenters Workshop Gallery/ Paris, London & New York

Casati Gallery/ Chicago

Chamber/ New York

# Design/ Miami/ Basel

Cristina Grajales Gallery/ New York  
Dansk Møbelkunst Gallery/ Copenhagen & Paris  
Demisch Danant/ New York  
Erastudio Apartment-Gallery/ Milan  
Etage Projects/ Copenhagen  
Friedman Benda/ New York  
Galerie Alain Marcelpoil/ Paris  
Galerie Eric Philippe/ Paris  
Galerie Jacques Lacoste/ Paris  
Galerie kreo/ Paris & London  
Galerie Maria Wettergren/ Paris  
Galerie Matthieu Richard/ Paris  
Galerie Pascal Cuisinier/ Paris  
Galerie Patrick Seguin/ Paris & London  
Galerie Philippe Gravier/ Paris  
Galerie VIVID/ Rotterdam  
Galleria Rossella Colombari/ Milan  
Galleri Feldt/ Copenhagen & Berlin  
Gallery ALL/ Los Angeles & Beijing  
Gallery FUMI/ London  
Gate 5/ Monaco  
Giustini Stagetti/ Galleria O. Roma/ Rome  
Heritage Gallery/ Moscow  
Hostler Burrows/ New York  
Jousse Entreprise/ Paris  
LAFFANOUR - Galerie Downtown/ Paris  
Magen H Gallery/ New York  
MANIERA/ Brussels  
Marc Heiremans/ Brussels  
Mercado Moderno/ Rio de Janeiro  
Nilufar Gallery/ Milan  
Ornamentum/ Hudson  
Pierre Marie Giraud/ Brussels  
R & Company/ New York  
Robert Zehil Gallery/ Monte Carlo  
Salon 94 Design/ New York  
Sarah Myerscough Gallery/ London  
Siegelson/ New York  
Thomas Fritsch - ARTRIUM/ Paris

# Design/ Miami/ Basel

Todd Merrill Studio  
Victor Hunt Designart Dealer/ Brussels

## **Curios/**

88 Gallery presents ROBERT GOOSSENS (1927–2016)/  
Atelier Swarovski presents Atelier Swarovski Home/  
Label Dalbin presents Table.Video/  
OV Project presents Elias Hansen and Oscar Tuazon/  
Oscar Humphries presents Teatro Mollino/  
Priveekollektie Contemporary Art | Design presents Dominic Harris and Oliver Smart/  
Scholten & Baijings presents 2016/ Editions/  
Sokyo Gallery presents Ceramic Garden/  
SUPERGUFRAM presents Studio Job/  
Suzanne Syz Art Jewels presents Alex Israel/

## **Notes to the Editor/**

Schedule of Events/  
Preview Day/ By invitation only, Monday, June 12, 2017  
Public Show Days  
Tuesday, June 13–Sunday, June 18, 2017

## **About Design Miami/**

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators, and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami each December and Basel, Switzerland, each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing, and creating collectible design. For more information, please visit [designmiami.com](http://designmiami.com).

## **Press inquiries, please contact/**

Camron PR  
+44(0)20 7420 1700  
Sarah Ferrall/ [sarah.ferrall@camronpr.com](mailto:sarah.ferrall@camronpr.com)  
Kerry Lynch / [kerry.lynch@camronpr.com](mailto:kerry.lynch@camronpr.com)